

**EDUCATION STANDARDS AND PRACTICES BOARD
CONTENT AREA MINOR EQUIVALENCY ENDORSEMENTS**

Two levels of content area endorsements are available to be added to existing North Dakota educational licensure. The ME 16 level requires a minimum of 16 semester hours of content specific coursework beyond the introductory level. The ME 24 level requires a minimum of 24 semester hours of content specific coursework beyond the introductory level including special methods of teaching in the content area and is considered equivalent to a full teaching minor. All coursework must be verified through official transcripts from a state-approved college of teacher education.

The ME 16 level is issued for a maximum period of five years and is not renewable. Individuals who wish to continue to be endorsed in the area after the five-year limit must obtain the remaining requirements to complete the ME 24 level. Please note that the ME 16 is not available in some content areas.

MINOR EQUIVALENCY ENDORSEMENT VOCATIONAL MARKETING/DISTRIBUTIVE EDUCATION		
	Content Completed: #SH	Content Needed
ME 16: Minimum of 16 semester hours		
Required:		
• Include minimum of 6 SH in marketing, management, advertising/sales promotion or professional selling.	_____ : _____	_____ : _____
ME 24: Minimum of 24 semester hours		
Required:		
• Marketing	_____ : _____	_____ : _____
• Management	_____ : _____	_____ : _____
• Professional training techniques	_____ : _____	_____ : _____
• Professional selling or advertising	_____ : _____	_____ : _____
• Methods of teaching vocational marketing education	_____ : _____	_____ : _____
• Philosophy of Vocational Education	_____ : _____	_____ : _____
• Coordinating Techniques/Cooperative Education Supervision	_____ : _____	_____ : _____